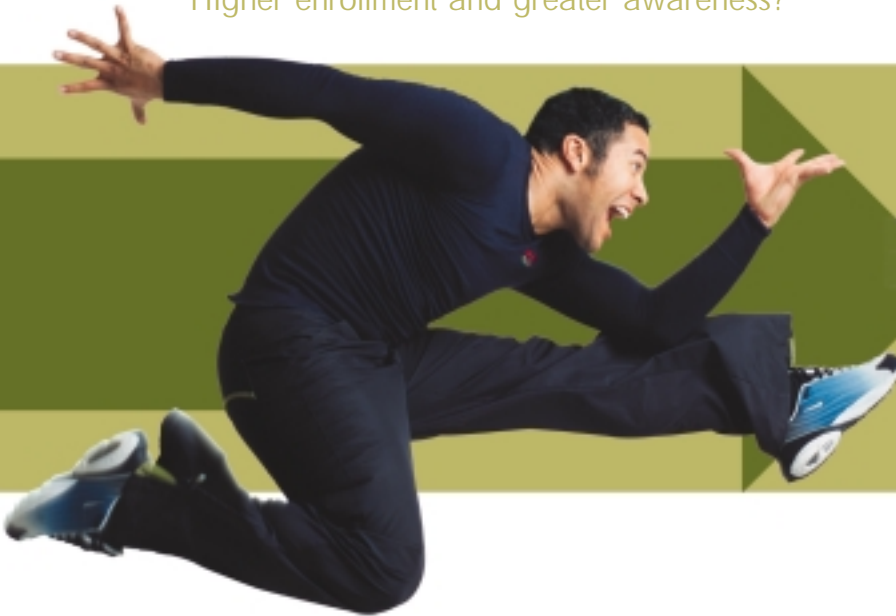


WHAT ARE YOU AIMING FOR?

A results-driven marketing campaign?

An affordable, ready-to-run solution?

Higher enrollment and greater awareness?



BULLSEYE!

YOU'RE ON-TIME, ON-BUDGET, ON-TARGET.

Introducing Target-ed – targeted marketing solutions that reflect your institution's quality of education.

In today's educational environment of budget cutbacks and increased competition, it is more important than ever for educational institutions to be able to effectively communicate key messages that will resonate strongly among potential and current student populations.

Target-ed is a company dedicated to delivering "targeted," cost-effective and ready-to-run marketing tools that meet your institution's needs. Our proven experience with higher education allows us the opportunity to provide a hard-working range of effective messages and tactics that perform according to plan and expectations.

Take aim and contact a Target-ed representative today.

Most ads and print materials are also available in full color, for maximum impact. ➤



target-edTM
INCORPORATED



Toll-Free 1-866-817-2521 www.target-ed.com

COPYRIGHTED MATERIAL. UNAUTHORIZED USE OF ANY PARTS THEREOF VIOLATES FEDERAL LAW.

TARGET-ED FOR YOU



➔ Target-ed marketing tools and products

Our turn-key, tactical product offerings of Print, Radio, TV, Direct Mail and Outdoor, empower you with intelligent and consistent messaging.

The Target-ed catalog presents a vast array of campaign themes and messages, ready-made for immediate use. Any ad or campaign can be customized with your institution's logo, tagline, contact and deadline information.

➔ Target-ed pricing

Target-ed offers various product-usage and pricing options, from cost-effective 12-month licensing to rights-protected, regional exclusivity.

➔ Target-ed custom services

Our award-winning design staff will work with you to develop messages and campaigns customized strictly for your institution. Target-ed can also address your specific marketing challenges, with marketing plans and various marketing research techniques – including focus groups, in-depth interviews, and surveys.



GET STARTED. IT'S EASY.

1. Request and review the latest Target-ed catalog
2. Select campaign theme(s) and individual ad(s) utilizing corresponding code numbers on each page
3. Select tactic(s) (print, direct mail, radio, etc.)
4. Call a Target-ed representative toll-free or online

Representatives are available Mondays through Fridays from 9AM — 5PM, PST



Toll-Free 1-866-817-2521 www.target-ed.com

COPYRIGHTED MATERIAL. UNAUTHORIZED USE OF ANY PARTS THEREOF VIOLATES FEDERAL LAW.